

**RESOLUTION NO. 2026-01**

**A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF PLACERVILLE RECOMMENDING THAT THE CITY COUNCIL APPROVE ZONING ORDINANCE AMENDMENT (ZOA) 25-03 AMENDING TITLE 10, CHAPTER 4, SECTION 10-4-17 (SIGN REGULATIONS) OF THE PLACERVILLE MUNICIPAL CODE TO ALLOW REGULATED A-FRAME/SANDWICH BOARD SIGNS ON MAIN STREET WITHIN THE HISTORIC DISTRICT**

**WHEREAS**, the City of Placerville's Sign Ordinance (Title 10, Zoning, Section 10-4-17), adopted in May 2002, prohibits temporary freestanding signs, including A-frame signs, sandwich boards, and sidewalk menu signs, to protect public health, safety, welfare, and the historic and aesthetic character of the community; and

**WHEREAS**, in February 2024, the City Council directed staff to explore revisions to the Sign Ordinance to support downtown businesses and address increasing unauthorized use of A-frame/sandwich board signs on Main Street; and

**WHEREAS**, the proposed amendment creates a limited exception for regulated A-frame/sandwich board signs on public sidewalks along Main Street within the Historic District boundaries (generally from Canal Street to Sacramento Street), aligning with practices in comparable historic California downtowns; and

**WHEREAS**, on January 6, 2026, the Planning Commission held a duly noticed public hearing on Zoning Ordinance Amendment (ZOA) 25-03, at which time all interested persons had the opportunity to provide testimony, and the Planning Commission considered all evidence presented, including the staff report and public input; and

**WHEREAS**, the proposed amendment enhances economic opportunities for Main Street businesses (consistent with General Plan Economic Development Goal ED-1), preserves historic character (consistent with Historic Preservation Goal HP-1), ensures public safety and ADA accessibility through a minimum 48-inch clear pedestrian pathway, and prevents obstructions to emergency access (consistent with the 2025 California Fire Code); and

**WHEREAS**, the amendment is exempt from the California Environmental Quality Act (CEQA) pursuant to CEQA Guidelines Sections 15060(c)(2) and (3), 15061(b)(3) (common sense exemption), and 15305 (Class 5: Minor alterations in land use limitations), as it involves no potential for significant environmental effects.

**NOW, THEREFORE, BE IT RESOLVED** by the Planning Commission of the City of Placerville as follows:

**Section 1.** The Planning Commission finds that the proposed amendment to Title 10, Chapter 4, Section 10-4-17 is consistent with the City of Placerville General Plan and promotes the public health, safety, and welfare.

**Section 2.** The Planning Commission hereby recommends that the City Council adopt the ordinance amending Title 10, Chapter 4, Section 10-4-17 of the Placerville Municipal Code to add an exception allowing regulated A-frame/sandwich board signs on Main Street within the Historic District, substantially in the form attached as Exhibit A to the staff report dated January 6, 2026.

**Section 3.** This resolution shall take effect immediately upon adoption and shall be transmitted to the City Clerk for placement on a City Council agenda.

**PASSED AND ADOPTED**

**AYES:** Chair Kiehne, Commissioners Stratton and Silverster

**NOES:** None

**ABSENT:** Vice Chair Lepper

**ABSTAIN:** Commissioner Smith

Kris Kiehne, Chairperson

**ATTEST:**

Deana Watkins-Howey, Development Services Technician